


ADJUST

An Introduction to Adjust



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A woman with long dark hair, wearing a bright yellow jacket and dark sunglasses, is smiling and looking at her smartphone. The background is a blurred outdoor setting with a brick wall and some foliage.

**Mobile marketers
are passionate
about the success
of their apps**



**The app marketing industry is
changing rapidly, and the definition
of measurement is evolving**

To drive demand and engagement, marketers need:



Accurate, relevant, timely data and insights across all apps and channels




Simple, effective tools for optimizing their strategies to grow ROI and meet KPIs



Easy-to-use solutions that combine multiple marketing functions in one place

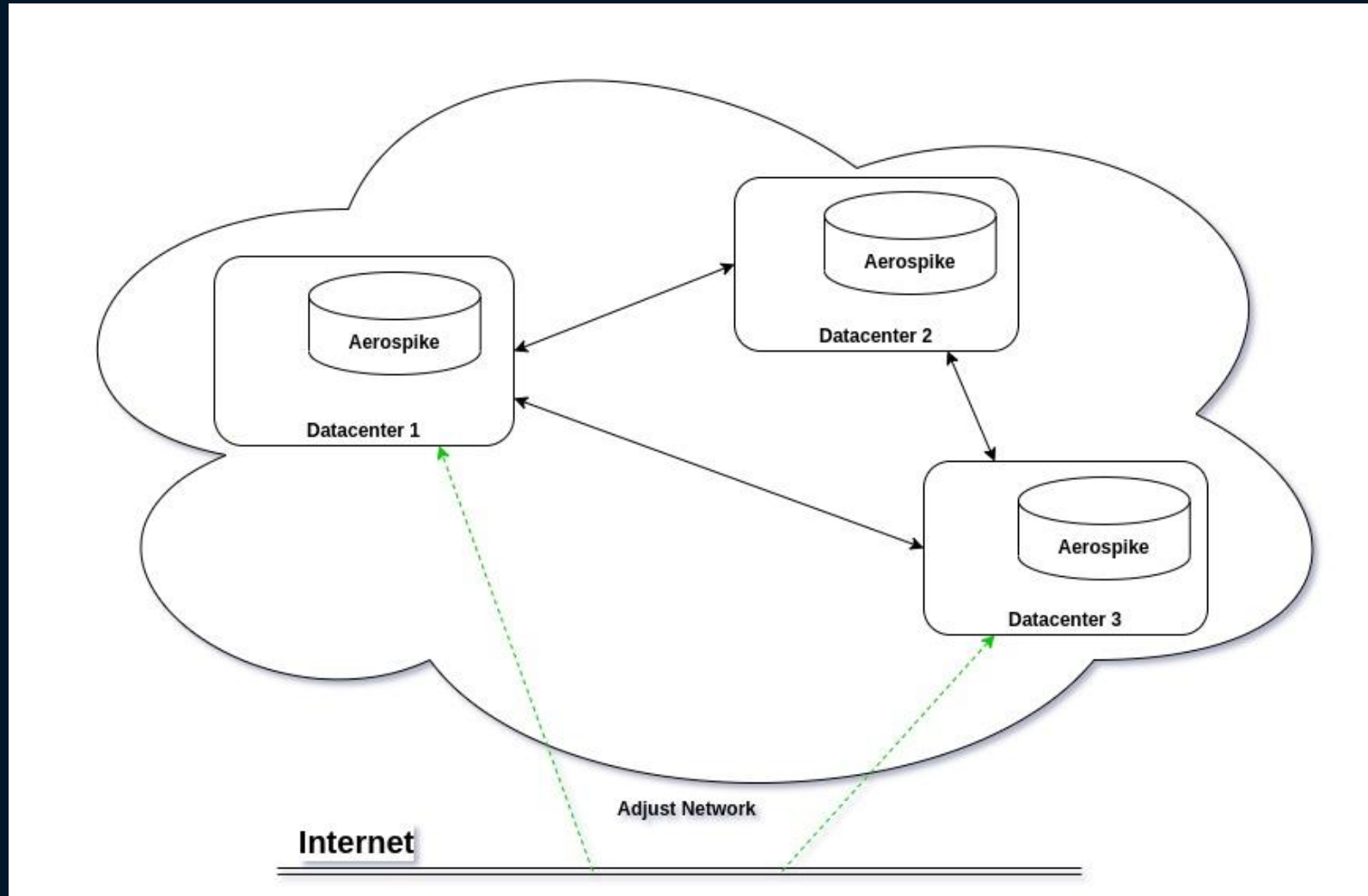


The ability to **quickly and easily share insights and data** across your business



Adjust is the measurement and analytics suite to **measure, optimize and scale app growth across all platforms**

Adjust infrastructure overview





Questions?

Thank you

 ADJUST

Adjust HQ

Saarbrücker Str. 37a, 10405 Berlin, Germany

Belhassen Dahmen

Platform Engineer
belhassen.dahmen@adjust.com